



ANCHOR POINTE  
LEARNING

## Learning at the Speed of Need!

Anchor Pointe Learning has developed over 400 hours of instructions for approximately 650 professionals worldwide in the past two years. Our curriculum has been implemented in 22 countries and is expanding. The APL team of experts has an average of 20 years of experience, holds a master's degree in Instructional Design and Development, and has extensive in-class and virtual facilitation experience.



[www.anchorpointelearning.com](http://www.anchorpointelearning.com)



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678-463-1933

### Instructional Design & Development (NAICS 611430 and 611710)

APL uses PADDIEM, a variation of the traditional ADDIE and Systems Approach to Training models. Our PADDIEM is focused on quality, collaboration, "no surprise" workflow, continuous improvement, and production efficiencies throughout training product development. We develop all modalities of training materials, including:

- Facilitator-led training
- Virtual facilitator-led training
- eLearning
- Micro-learning
- Full-scale and tabletop exercises
- Performance support tools

### Facilitation

APL offers professional facilitation solutions to:

- Deliver or augment your training staff.
- Provide immersive train-the-trainer workshop.
- Facilitate meetings, group events, and professional development.

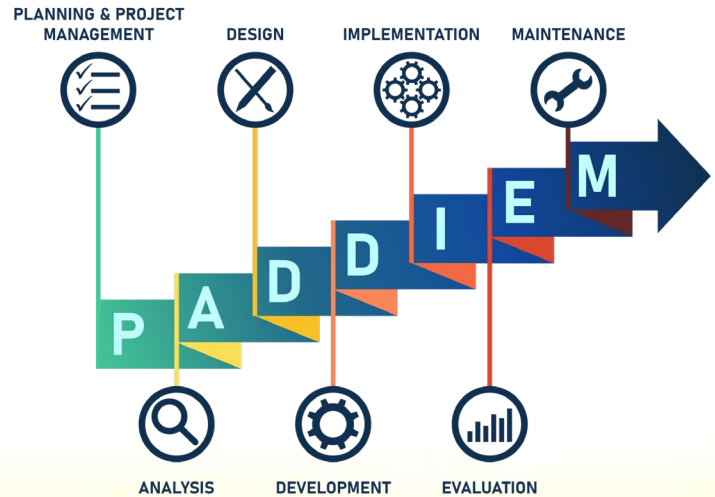
### Technical Writing

APL technical writers excel at transforming complicated concepts into easy-to-understand manuals, tutorials, processes, and standard operating procedures. We have tackled subjects as complicated as jet aircraft maintenance and as simple as setting up a classroom coffee service.

### Organizational Development

Is your organization delivering high-quality training solutions at the right time? If you answered no, APL can help. We listen to your needs and deliver:

- High-performing organizational structure
- Mentoring
- Training design and development methods and tools
- Training project management techniques
- Temporary staff augmentation



### Training Coordination & Logistics

The APL approach to logistics services aims to reduce expenses and enhance training experiences. We provide:

- Training facility procurement
- Transportation and lodging arrangements
- Training materials production, quality control, and on-site setup
- Meal arrangements
- On-site management

### Custom Products

APL offers:

- CDC approved International Public Health Emergency Management (PHEM) Curriculum and In-country support
- Leadership Development Programs for Senior, Mid-level, and Frontline leaders
- DISC Training for Adults, Teenagers, and Children

#### Government Past Performance:



#### Commercial Past Performance:



#### Certifications

Woman-owned Small Business, 8(a) in progress, GSA schedule in progress

#### Company Data

DUNS: 025464345

NAICS Codes: 611430, 61171, 541614

Cages Code: 7XQK2